



Louisville/Jefferson County Metro Government Solid Waste Management District

600 Meriwether Avenue, Louisville, Kentucky 40217

Robert Schindler

Board Chair

Keith Hackett

Executive Director

**Education Sub-Committee Meeting Agenda
Highlands-Shelby Park Library
Mid City Mall, 1250 Bardstown Road, Louisville, KY 40204
November 12, 2019
2:15 p.m. to 3:15 p.m.**

Welcome and call to order

Approval of September 10, 2019 minutes

Task from Board

1. Finalize next recommendation proposal: Expanded Marketing Campaign for Recycling and Composting (ICI Sector)
2. Design Phase - Expanded Marketing Campaign for Recycling and Composting (Residential Sector)
 - a. Answering/discussing key design questions
 - b. Outreach methods
 - c. Community Based Social Marketing – 5 steps

Other Projects

1. Videos
2. Know Waste Wednesday updates, suggestions

Public Input

1. Anyone wishing to be heard on items not pertaining to the agenda

Announcements

1. Next Education Sub-Committee Meeting –December 10, 2019, 2:15-3:15, Highlands-Shelby Park Library

Adjournment

Note: Per Bylaws audience members will have the opportunity to comment after each agenda item and before every vote. Comments must be limited to the agenda item topic or vote. Each commenter is limited to four minutes. See bylaws for further details.